

Description				NPIEE				Proforma				Year 3	Year 4
	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 5	Qtr 6	Qtr 7	Qtr 8					
Revenue	Rate	Units											
DVD Sales	\$20.00	Each	2,000	4,000	6,000	10,000	20,000	200,000	200,000	200,000	800,000	800,000	
Theater Sales	\$1.50	Lease	0	0	0	0	0	0	0	150,000	600,000	150,000	
Pay-for-View Sales	\$4.95	Each	0	1,485	2,475	2475	39,600	1,237,500	495,000	1,237,500	7,920,000	1,980,000	
Memorabilia Sales	\$25.00	Each	100	100	100	100	25,000	250,000	250,000	250,000	1,000,000	250,000	
Photo and Art Sales	\$20.00	Each	0	0	0	100	20,000	40,000	40,000	40,000	160,000	40,000	
Music and Soundtrack Sales	\$12.95	Each	0	0	0	0	12,950	12,950	12,950	12,950	51,800	51,800	
Television Content	N/A		0	0	0	0	0	100,000	250,000	1,000,000	500,000		
Sponsorships	N/A	N/A	0	10,000	10,000	10,000	5,000	10,000	10,000	10,000	100,000	100,000	
Advertising	N/A	N/A	0	1,000	1,500	2,000	2,000	25,000	40,000	50,000	200,000	200,000	
Subtotal revenue			\$2,100	\$16,585	\$20,075	\$24,675	\$124,550	\$1,775,450	\$1,147,950	\$2,200,450	\$11,831,800	\$4,071,800	
Capital													
Angel Investor			\$700,000	\$700,000	\$150,000	\$150,000	\$150,000	\$150,000					
Corporate Partners			\$1,250,000	\$1,000,000	\$1,000,000	\$500,000							
Television Channel Awards			\$10,000										
University Participation					10000	50000							
Subtotal Capital			\$1,960,000	\$1,700,000	\$1,160,000	\$700,000	\$150,000	\$150,000	\$0	\$0	\$0	\$0	
Expenses													
DVD Prints	\$2.67		1,335	1,335	801	1,335	2,670	26,700	26,700	26,700	106,800	106,800	
Pay-for-View Sales	\$3.45		0	1,035	1,725	1,725	27,600	862,500	345,000	862,500	5,520,000	1,380,000	
Postage	\$2.63		1,315	1,315	789	1,315	2,630	26,300	26,300	26,300	105,200	105,200	
Advertising	N/A		0	0	500	1,000	20,000	100,000	100,000	250,000	250,000	250,000	
Investor Repayments			0	0	0	6,169	31,138	443,863	286,988	550,113	2,957,950	1,017,950	
Insurance	N/A		0	0	0	5,000	500	500	500	500	2,000	2,000	
Phone	N/A		114	114	114	114	114	114	200	200	1,200	1,200	
Wideband ISP Wireless	12.95		39										
Misc. Expenses	N/A		800	1,000	2,000	3,000	3,000	3,000	3,000	3,000	12,000	12,000	
Subtotal Expenses			3,603	4,799	5,929	19,658	87,652	1,462,977	788,688	1,719,313	8,955,150	2,875,150	
Gross Profit			(\$1,503)	\$11,786	\$14,146	\$5,017	\$36,899	\$312,474	\$359,263	\$481,138	\$2,876,650	\$1,196,650	
Cash Balance			\$1,956,994	\$3,680,566	\$4,868,858	\$5,578,893	\$5,802,690	\$6,577,637	\$7,296,162	\$8,258,437	\$14,011,737	\$16,405,037	