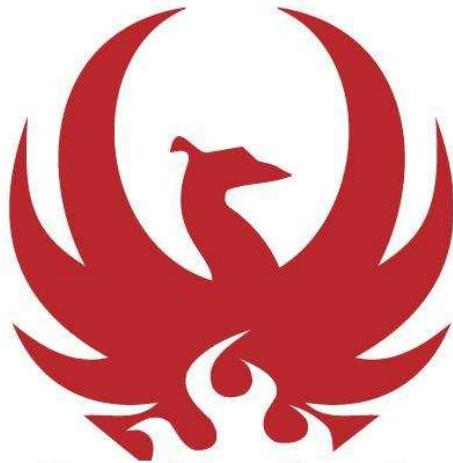


Emerald Films, Inc.

Presents

**The North Pole Inner Earth Expedition
NPIEE 2009**



The Greatest Expedition in History

**Led by Advanced Planetary Explorations, LLC
&
Phoenix Science Foundation**

This is a business plan and not an offering of securities.

Copyright January, 2007

CONTACT INFORMATION

This business plan contains forward-looking statements. These relate to future events or future financial performance. In some cases, you can identify forward-looking statements by terminology such as “may,” “will,” “should,” “could,” “expects,” “plans,” “anticipates,” “believes,” “estimates,” “predicts,” “potential,” or “continue,” or the negative of such terms and other comparable terminology. These statements are only predictions. In evaluating these statements, you should specifically consider various factors, including the risks outlines below. These factors may cause our actual results to differ materially from any forward-looking statement.

The Analysis. Proforma, and other results of operations associated with Emerald Films, Inc. and Advanced Planetary Explorations, LLC NPIEE. and other portions of this business plan contain forward-looking information that involves risks and uncertainties. Apex’s actual results could differ materially from those anticipated by such forward-looking information. Factors that may cause such differences include, but are not limited to, those discussed under the heading “Investment Risks,” and elsewhere in this business plan.

All information is accurate to the best knowledge of the authors, however, is subject to change without notice.

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NPIEE

CONFIDENTIALITY AND NONDISCLOSURE AGREEMENT

WHEREAS, NPIEE agrees to furnish _____ certain confidential information relating to ideas, inventions or products for the purposes of determining an interest in developing, manufacturing, selling and/or joint venturing;

WHEREAS, _____ agrees to review, examine, inspect or obtain such confidential information only for the purposes described above, and to otherwise hold such information confidential pursuant to the terms of this Agreement.

BE IT KNOWN, that NPIEE has or shall furnish to _____ certain confidential information and may further allow _____ the right to discuss or interview representatives of NPIEE on the following conditions:

1. _____ agrees to hold confidential or proprietary information or trade secrets ("confidential information") in trust and confidence and agrees that it shall be used only for the contemplated purposes, shall not be used for any other purpose, or disclosed to any third party.
2. No copies will be made or retained of any written information or prototypes supplied without the permission of NPIEE.
3. At the conclusion of any discussions, or upon demand by NPIEE, all confidential information, including prototypes, written notes, photographs, sketches, models, memoranda or notes taken shall be returned to NPIEE.
4. Confidential information shall not be disclosed to any employee, consultant or third party unless they agree to execute and be bound by the terms of this Agreement, and have been approved by NPIEE.
5. This Agreement and its validity, construction and effect shall be governed by the laws of the State of Tennessee.

AGREED AND ACCEPTED BY:

Date: _____

By _____ Witness: _____

Title: _____

By _____

Title _____

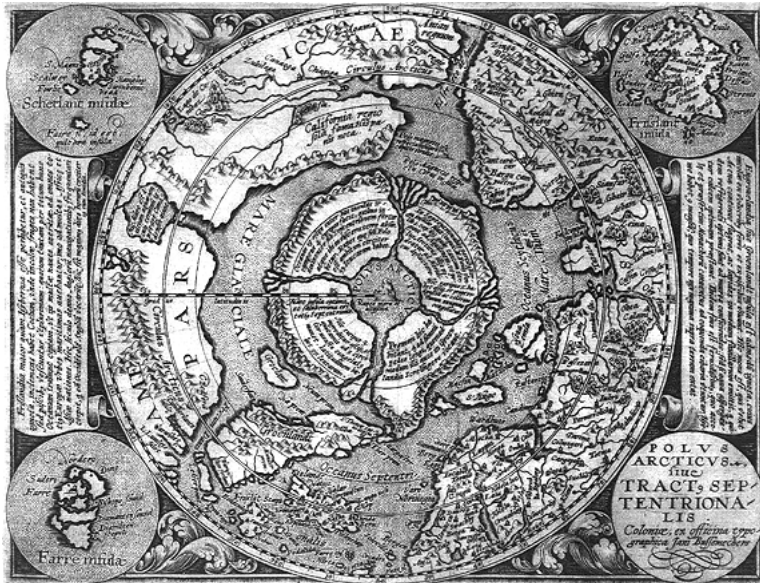
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Executive Summary

The Greatest Expedition in History

We are offering a chance for a few visionary investors to participate in what may be the Greatest Expedition of all time. There will be risk, adventure, and hopefully a very satisfying scientific and economic return. For many centuries people have been fascinated with the prospect that the Earth might be hollow. In the 1600's Edmund Halley put his formidable scientific credibility behind the idea. Many others have done their best to tell the story, including Jules Verne. Although he was a fiction writer, Mr. Verne might be the single most important inspiration behind the entire NASA effort to reach the Moon in 1969. But after all this history, no one has actually gone to the North Pole regions to investigate the theory that there may be an opening in the crust to an interior void of the planet.

Geologists have been aided by Internet linking of seismographic accelerometers to conduct a CAT Scan of the Earth each time there is an earthquake. Of course, like most modern scientists, they mold the data to fit their current paradigm. The more than 600,000 seismograms have been recently analyzed by Dr. Michael Wyssession and revealed an entire ocean underneath the Atlantic Ocean. Jan Lambrecht authored a reanalysis of the seismographic data and revealed an Earth that looks quite different than the one being taught to geological students today. One with a hollow core.



This is primarily a scientific expedition. The following areas are the key areas of study to establish a fact database to support the examination of the hypothesis.

Project History

In 2001, the research program began. The seismological data was reviewed. The history was studied. The astronomy and satellite data was scrutinized. The personal testimony of dozens of explorers was gathered and analyzed. The physics of the current structure of the Earth was calculated and recalculated.

At the end of the study, there was still not enough data to disprove the theory that the Earth might be hollow. In fact, the evidence that the Earth might be hollow became so numerous, that planning for an expedition to the Arctic region as a process for proof of the hypothesis became necessary. The work to assemble a science team began in 2004. By 2005 the plans for an expedition using the Russian nuclear powered icebreaker were formulated. Steven Currey Expeditions headed the team and began collecting scientists and engineers from around the world.

By 2005, the team had grown to 22 members, but required 100 members to fund the voyage. In 2006, Steven Currey tragically passed away and was succeeded by launch manager and PhD Physicist, Brooks Agnew. Dr. Agnew's great, great grandfather is the Scottish explorer credited with the discovery of the Magnetic North Pole. Dr. Agnew is continuing the family tradition of Arctic exploration by searching for the North Pole Inner Earth opening to the core.



Planning was changed as all the funds collected at that time were refunded to all the original participants. The expedition theme was established to feature five documentary films dedicated to enlightening the world to the nature of Planet Earth and the potential of mankind's stewardship.

Current Progress

Two preliminary documentaries were filmed by the leadership team. The first, produced by Global Photo Associates, was viewed in Japan by nearly 17 million people and

won first prize in the *Genes of Galileo* film contest with an award of \$10,000. The second was filmed on location in Tibet and is currently for sale as a fundraiser for the Expedition.

To view, visit: http://www.phoenixsciencefoundation.org/Film/Npiee_Tibet.wmv

The team currently has 35 members with the following skills:

- Exopolitics
- Undersea film making
- Sea chromatography and physical properties
- Marine Biology
- Astronomy
- Computer Technologies
- UFO film making
- Ancient history
- Meditation training
- Musical compositions
- Cetation communications and biology
- Earth curvature measurement
- Magnetometry and Earth Magnetism analysis
- Aurora Borealis photography and spectrometry
- Arctic exploration

A call for papers will be submitted in March of 2008 to attract graduate students and various Nobel teams who wish to receive grants for participation on the Expedition. Grants will be limited to \$150,000 per affiliate, which will cover the attendance of three persons on the Expedition. All data gained by the various teams will be provided to the Company free of charge and on a non-exclusive basis. The Company shall grant any and all dissertations and thesis publishing free of charge, provided a reference is included in the publication. A 50% funding participation will be encouraged, but will not be a requirement for participation.

Project Details

It is strongly believed that the scientific data collected on this Expedition will be invaluable to understanding the true structure of the Earth. If the oceanic depression can be located and measured, the geological team may qualify for the Nobel Prize in Geology. If the Aurora Borealis can be affirmed to originate from the inner Earth, the entire field of planetary physics may be rewritten. If the Earth can be proven to be hollow, the Expedition may be the most profound discovery since the Earth was discovered to revolve around the sun. If UFO's are captured on film, or communication with possible off-world craft can be captured on film, then the entire role of the human race in the universe will evolve.

Not only are these scientific discoveries possible, but they are demanded by tens of millions of enthusiasts who have been supporting this Expedition with their letters, votes, voices, and purchases of conferences, books and films on the subject. This is by far the most exciting Expedition ever attempted on Earth.

Expedition Management Team

Scientific Project Director – *Dr. Brooks Agnew* - Founder of Advanced Planetary Explorations, LLC,

Dr. Agnew is a world-renowned project and launch manager with project budgets in excess of \$2 million. He is a Six Sigma Black Belt with more than \$500 billion in project improvements. He is the descendant of the Scottish explorer James Ross, who is credited with the discovery of the Magnetic North Pole in 1831.



Marketing Director – *Robin Lamb* - Co-Founder of Advanced Planetary Explorations, LLC.

Robin Lamb is a former marketing manager who has owned and operated numerous businesses dealing directly with the public. She has valuable communication skills and has assisted throughout the building of the company. She provides oversight on all filmed production and marketing efforts of the Company.

Chief Historian – *Rodney Cluff*.

For more than 30 years Rodney he has researched and compiled the data necessary to narrow the location of a possible opening to an area north of Ellesmere Island above the Arctic Circle. He has assembled a team of four historians who have completed the most comprehensive database of Inner Earth studies on Earth.

Leader of the Exopolitics movement - *Michael Salla*

Michael is responsible for awareness training and for drafting the initiatives that will lead to world peace through the United Nations, as well as the communications and interactions with all races.

Documentary Production Company:

Emerald Films, Inc.

Producer: Sheila McCarthy

Emerald Films will secure funding and distribution of the documentaries. They will oversee the multiple productions and fully coordinate the Expedition with Dr. Brooks Agnew. Sheila produced the historical *Harlem Globetrotters USSR Tour*, worked with Academy Award winning director Robert Wise in China, and returned unscathed from a devastating earthquake

in Ismit, Turkey while filming the *Perfect Science* documentary. She produced *Solo* for Showtime, which received a Cine Golden Eagle Award and she received the Congressional Award for service. She has produced and associate produced award-winning documentaries on subjects ranging from Cold Fusion to Free Energy to UFO's. As Director of Development for Marton Productions at Universal Studios, she developed literary properties including Dodger pitcher Bobby Welch's memoir, *Five O'Clock Comes Early* and *Judicial Indiscretion* which she developed and associate-produced as *Double Standard*, an MOW for NBC. She has raised funds for film projects including *Cathedral* by author Nelson DeMille, and is currently packaging several film and television projects including *The Father Divine Story*, *The Battle of Los Angeles* and *UFO Watchers*. She is a board member of The Center for Community and Family Services, Inc. (CCFS), a federal and state funded 501C3 with an annual budget of \$70 Million. CCFS supports self-sufficiency for individuals and families, helping to build sustainable communities. She is also arranging funding for an extraordinary EMF reduction technology with profound global ramifications.

Partial List of Film Teams

Jose Escamilla - is both Director and Producer of "UFO's: The Greatest Story Ever Denied" as well as many other ground-breaking documentaries on the paranormal. **His body of work has received an astounding 47 million hits online since 2001.** His total demographic / household impressions worldwide encompass an audience of at least one billion people. He has appeared on Prime Time television; *Hard Copy*, *Sightings*, *Inside Edition*, *Geraldo Rivera Show*, *The Leeza Show*, *Strange Universe*, *Encounters*, *The Other Side*, *Dan Aykroyd's TV show "Out There"*, *The Danny Show*, *the BBC in London*, *ABC*, *NBC*, *CBS*, *FOX News*, *Specials on The Discovery Channel*, *The Learning Channel*, *Tech TV*, *The Sci-Fi Channel* and in Mexico on *Jaime Maussan's television shows*, on *Sabado Gigante*, *Telemundo*, *Azteca TV*, *Univision* and on countless Talk Radio shows worldwide including the top shows in the country / *Coast to Coast with Art Bell* / *George Noorey (8 appearances, Jeff Rense Talk Show, Dr. Bob Hieronimus, Lee Spiegel Show, Rob McConnell (Canada))*. He is well known in Japan and China and has appeared on Japan's top three networks - Asahi TV, Fuji TV and Nippon. He has been written about in thousands of web sites all over the world in all languages. Magazines in print such as *Fortean Times*, *Fate Magazine*, *UFO Magazine* and numerous publications in Japan have also covered Jose Escamilla extensively.

His crew will be conducting visible light and infrared filming of the sky and water surface as the ocean is being stimulated with targeted sonar. This crew will maintain a 24-7 UFO watch on all four sides of the ship during the entire voyage. The footage and still shots will be used to produce a documentary on UFO's above the Arctic Circle. It is strongly believed that the experience of the team on the ship coupled with the filming abilities of this film crew will result in factual imagery of various phenomena and craft. It is also strongly believed that this rendezvous could result in breakthrough understanding of the existence of off-world craft on Earth.



“This is the film that establishes the fact that UFOs are real. The official denial and the ridicule began in 1942 with the Battle of Los Angeles, where a UFO was fired upon by our military that could not bring it down. The release of this film brings an end to over sixty years of official denial.

“The next time you look into the skies for a UFO you won't have to fear your neighbors thinking you are a nut, because they too will be looking.”

The fact is that more than 67% of the public believes that UFO's are real and a growing number of “normal” people as well as astronauts and military personnel around the world are reporting sightings. Renaissance artists as well as Biblical references are well-documented. That means there is a better market for current, accurate and precise photography of strange craft and the recording of possible contact with other races. One photo of a UFO by this team will shake the world. Filmed footage of contact with craft not of the surface of this world would be the most profound and valuable film footage in history.

Jill Heinrich – As a world-renowned underwater ice and Antarctic cave diver and photographer, Jill brings the highest level of undersea photography possible. In order to handle the toughest and most remote diving in the world Jill treats technical diving challenges as an exercise in problem solving. The film and still shots of sea life and ice formations will add stunning detail and dimension to the project. Her crew has successfully filmed the sudden formation of a new island in the sea during a volcanic eruption. They have also produced the most amazing under-ice photography ever filmed while on assignment with National Geographic. Her work will be used to support the Global Warming – An Arctic Perspective documentary.

Producer TBA – We are actively searching for a producer of the Human Consciousness documentary. The interviewing of many of the world's best authorities and spiritually aware personalities on Earth is a challenging project on the voyage.

Producer TBA - We are actively searching for a producer of the Aurora Borealis documentary. The interviewing of the research team and the team members for their reactions to the AB is a challenge of this crew.

Producer TBA - We are actively searching for a producer of the Hollow Earth documentary. The interviewing of the research team and the team members for their reactions to scientific tests and historical legends is a challenge of this crew.

Scientific Measurements

- Sea water analysis



- pH – using a precision pH Meter
- Density
- Boiling and freezing temperatures



- Metal Content through Gas Chromatography



- Salinity using a precision Salinity Meter



- Crystal formation – Using a Cold Room Microscope Lab
- Ice Analysis
 - Core examination for sediments and pollen
 - Density



- Freezing Temperature – Using a Precision Meltemp

- Iridium
- Salts and microorganisms
-
- Marine Life
 - Plankton



- Fish



- Sea birds
- Whales
- Dolphins
- Polar bears
- Sea lions and seals
-



- Undersea photography
- Under-ice photography
-
- Aurora Borealis Examination
 - Spectrographic analysis

- Origin
- Pattern analysis
- Duration and flow
- Magnetism
-
- Earth Magnetism



- Magnetometer readings to locate magnetic anomalies
- Magnetic eddies and disturbances
- Infrared photography
 - Heat sources under the sea
 - Heat sources under the ice
 - Heat sources in the sky
 - Flying or sub-surface craft that may be not visible to the naked eye
- Sea floor geology
 - Core sample on the ocean floor
 - Depth and morphology mapping
 - Sonar mapping using single and dual source sonar
 -
- Oceanic Depression measurement



- Using a precision gyroscope, the curvature of the Earth will be mapped
- Sea depression halo will be located

- Arc of the depression will be mapped by sea
- Using the arc, the circumference will be calculated
- Using the circumference, the diameter will be calculated
- Using the diameter, the center will be calculated
- At the center of the depression, the search for a crustal opening will begin

How Do We Get To The North Pole Regions?



The *Yamal* is the only civilian ship in the world that can make this voyage. It is 450 feet long, weighs 23,000 tons, and has a 4 ½ year fuel supply. It is capable of carrying 100 passengers. It also has a helicopter and a small boat used for forward exploration and for sampling the sea and ice. The *Yamal* is the key to success for equipment to reach and successfully study the arctic regions.

The team is going to be well housed on this ship for the 14-day charter. No diesel craft can make this journey. We need at least 5 days on location to take the measurements necessary to make the project a success.

Keys To Success:

Five unique documentaries spread investment risk:

- **The Hollow Earth** – Filmed by on-board film crew
 - Geology
 - History
 - Marine Biology
 - Ocean Floor morphology
 - The curvature of the Earth
 - The presence of life
 - Magnetic anomalies
 - Fresh water coming up through the sea floor
 - Different sea water coming up through the sea floor
 - The interaction of human consciousness with the inner Earth
 - Tracking the Ross Gull migration

- **UFO's above the Arctic Circle** – Filmed by Jose Escamilla
 - Infrared film of the sea and sky
 - Visible light film of sea and sky
 - Sonar-induced movement under the sea
 - 24-7 monitoring of the environment

- **The Aurora Borealis** – An Arctic Perspective
 - The origin of the AB revealed
 - The patterns of the AB at the 85th parallel
 - Coordinate readings and film with the NASA Themis program

- **The Evolution of Human Consciousness** -
 - 15 days of exposure to a high-level practices (Heart Math Institute)
 - Instrumental measurement of human magnetic fields
 - Changing brain wave patterns for better health
 - Interviews of leading personalities (Dr. Bruce Lipton, Dr. William Tiller)
 - Monitoring of the reality of human interaction

- **Global Warming** – An Arctic Perspective – Filmed by Jill Heinrich
 - Ice formation and condition
 - Polar bear populations
 - Whales and Dolphin studies
 - Marine biology study
 - Ice coring studies
 - Ross Gulls
 - Gulf Stream mapping using arctic ice flow analysis and aerial photography

Production Insurance

Production of all documentaries will be fully insured for all losses by an expert entertainment insurance carrier. We will secure the lowest possible rates for maximum levels of insurance coverage including Cast Insurance, Financial Coverage, Property Coverage, Liability Coverage and Employee Coverage.

Market Opportunities

The feature documentary film market has exploded over the last several years. Recent box office successes such as *March of the Penguins*, *An Inconvenient Truth* and *Grizzly Man* continue to fuel growth established a few years ago with the breakthrough success of *Fahrenheit 9/11* which earned over \$120 million worldwide. Feature documentaries are now finding their market, revolutionizing the model of how documentaries get financed, produced and marketed. Reflecting that independent docs are a significant source of revenue, the major

studios and distributors now have specialized divisions to acquire and distribute documentaries. Hundreds of acquisition executives comb the documentary film fests in the US and worldwide, searching out the best products.

These documentaries plus numerous others such as *Sicko*, *Bowling For Columbine*, *Winged Migration*, *Everest*, *Enron*, *Touching the Void* and many more prove that today's moviegoers are hungry for alternative and thought-provoking entertainment. They want compelling stories with new ideas and new ways of looking at the world. With the emergence of DVD, cable, satellite, internet, PodCast and other ancillary markets, there has never been a better time to invest in quality feature documentaries.

Wide Global Market Appeal

- The global audience is hungry for exciting discoveries about planet earth as demonstrated by **17 million TV viewers** in Japan alone, who watched Dr. Agnew's interviews, resulting in the *Genes of Galileo Award*. (9.5 market share in 2007)
- The huge numbers of sites listed on Google alone demonstrate interested viewers who also watch clips about:
 - The Hollow Earth - 462,000
 - Jose Escamilla's documentaries on UFOs - over 47 million online hits since 2001
 - Aurora Borealis – 2,700,000
 - Global Warming – 24,700,000
 - Human Consciousness – 2,750,000

Sponsorship Opportunities

There will be three sponsorship levels:

- Sponsor
- Co-Sponsor
- Endorsement

Multiple Ancillary Revenue Sources

- Branded Merchandise
- Apparel
- Book

Strategy

We will produce five documentaries during the Expedition. This spreads the investors' risk across multiple releases, thus reducing risk and maximizing potential profits of the overall venture.

It is anticipated that we will secure a feature documentary release for **NPIIE**. Its universal appeal to the "explorer" in all of us is poised to maximize returns from all revenue streams in all markets. All documentaries will be driven by such a release, thus increasing the odds that a distributor will acquire all five films.

A star will be considered to host the NPIIE documentary. Potential candidates include Patrick Stewart, Dan Aykroyd, William Shatner, etc.

And, Dr. Agnew has an outstanding presence on screen and will lend energy, authenticity and credibility to the NPIIE documentary as well.

Additional well-known experts and personalities will be on board and filmed in all documentaries.

Internet

X-Squared Radio – The fastest growing talk radio program in North America is not on the airwaves. It is on the internet. Hosted by author and scientist Brooks A. Agnew, PhD, it has amassed more than 200 hours of the best authorities on Earth discussing the mysteries of the Earth and of the universe. With more than 12 million visitors each week, they have helped establish BBSRadio Network as the premier internet radio presence in the world of planetary exploration.

The unique value of Internet radio is the multi-media venue it provides for advertisement. Besides 128k stereo content, the highest in the industry, they also provide streaming video for subscribers. The NPIIE promotional video was hosted at X-Squared Radio and received an average of 8,000 viewings per week.

Pre-documentary – Global Photo Associates is a Japanese production company located in Los Angeles. In November of 2006, they featured Dr. Agnew discussing the upcoming North Pole Inner Earth Expedition. That documentary aired in May of 2007 in Japan in the *Genes of Galileo* science documentary film contest, which featured 20 different subjects and producers. The North Pole Inner Earth Expedition won the \$10,000 First Place with more than 16,900 votes and a 9.5% market share on the Nippon Television Network. That translates to more than 17 million viewers who watched the documentary on the first run.

Phoenix Science Foundation sponsored Part One of the pre-NPIIE documentary with on-location footage filmed in Tibet and Mount Shasta. The 30-minute video was completed in June of 2007 and is in great demand, especially when Dr. Agnew speaks at national conferences. To view the documentary visit:

http://www.phoenixsciencefoundation.org/Film/Npiee_Tibet.wmv

Conferences – Brooks Agnew appears at least once per month at conferences where the NPIEE is discussed with thousands of people. Books, DVDs and other support materials are sold to a hungry audience who is extremely excited about the upcoming Expedition. The following list of conferences has helped to raise many thousands of dollars in funding as well as raise the awareness of the project around the world:

- The Conscious Life Expo – Los Angeles, California
- MUFON – Charlotte, North Carolina
- The Memphis Library – Memphis, Tennessee
- The Science, Spirit, and Earth Transformation Conference – Hawaii
- The Science, Spirit, and World Transformation Conference – Trout Lake, Washington
- The Heart of the Awakened = Mount Shasta, California
- Summer on the Mountain – Mount Shasta, California
- The SF Bay Area UFO Conference – San Francisco, California
- The ET Conference – Mount Shasta, California

Radio Appearances – Brooks Agnew has conducted dozens of radio interviews on some of the world's most popular radio programs. The following is a list of interviews in 2007:

- National Public Radio
- CSPAN
- Coast to Coast AM with George Noory
- X-Zone Radio
- The David Allen Show
- The Kevin Smith Show
- Let's Talk Paranormal with Tracy Austin
- Burlington News Network with Mary Sutherland
- The Edge AM with Daniel Ott
- WSGE Radio
- WMTN Radio 1310
- WFAE Radio 1110
- Utah Valley Television
- Feet to Fire Radio with The Black Knight
- Rob Simone Radio London, England
- Night Watchman Chronicles
- More than 30 additional radio and television appearances

Magazine and Newspaper Appearances – Brooks Agnew has written articles or been featured in more than 100 magazines including the following:

The New York Times, The National Examiner, The Charlotte Tribune, The Lincoln Times, UFO Magazine and UFO Digest.

Summary

The North Pole Inner Earth Expedition is extremely popular with millions of potential viewers. The films produced from this voyage will be the most valuable on-location production since the first manned voyage to the Moon. The project has been exposed to many millions of people in numerous countries. The market has been primed and audiences are more excited than ever to see the results of the daring crew. Many people are calling it “the greatest Expedition in history.”

The search is on for the next planet that looks like Earth. How about exploring a new planet Earth with the most exciting Expedition plan since the discovery of America? How about joining us to accomplish this Expedition to the last great frontier on our Planet Earth?

Funding Requirements

It is estimated that a minimum of \$6,500,000 will be required to cover the costs of the charter, the logistics, experiments, equipment, crew, and documentaries. As more elements are secured, a more exact budget will be available for review.

The following is a preliminary general breakdown of the expenses needed to complete the development and production of the five documentaries and the voyage:

5 Documentary development budget**	\$45,000
20-Day Yamal Charter (100 people food, lodging)	\$2,000,000
Logistics/equipment transfer from NY and London to Murmansk -	\$150,000 +
Productions through post -	\$4,000,000 +
Incidental expenses, fees, taxes, visas, and tariffs -	\$50,000
Administration -	<u>\$200,000 +</u>
Total (estimate)	\$6,445,000

**** 5 Documentary Development Budget:**

Budgets for 5 docs	\$10,000.00
Expedition Budget:	\$5,000.00
Legal	\$5,000.00
Accounting	\$2,000.00
Expenses (travel, etc.)	\$10,000.00
Arctic Consultant	2,000.00
Business Plan	\$5,000.00
Management	<u>\$50,000.00</u>
TOTAL	\$90,000.00

Note: \$90,000.00 will be used for development of the five documentaries.

Deposit Requirement

A deposit of \$750,000 must be paid by January, 2009 to secure the Yamal Charter.

It is proposed that the company raise funds through a film studio, investors, adventurers/explorers, corporate sponsors and the sale of DVDs of *The Inner Earth Expedition Part One*. The sale of 50,000 of the NPIIE *Pre-Doc Part One* DVD would generate \$850,000.

The augmentation of these funds by investors and corporate sponsors who would substantially benefit from sponsorship and product placement is a primary focus.

The following companies have been contacted for sponsorships, and/or grants:

- Coca-Cola
- PepsiCo
- Nike
- Reebok
- North Face
- Conagra Foods
- Sharper Image
- Dell
- Alien Ware
- AT&T
- Sprint
- Verizon
- Miller Brewing Company
- Frito-Lay
- Virgin Corporation
- Polaris

We strongly believe that once the development of the documentaries is funded, some of these sponsors as well as a studio and investors will come on board to support the project through funding and product placement, thus securing their unique branding and completing the funding of the Expedition and documentaries. Angels are also welcome and appreciated. They may donate through our non-profit Foundation.

Itinerary

The following is the 15-day plan for activities and opportunities for filming during the Expedition. It is subject to change and may be updated often in the funding, partnering and pre-production stages.

Day One

Transfer of people and equipment from New York and London to Moscow.

Day Two

Tour Moscow.
Fly to Murmansk, Russia.
Assign rooms
Hand out final class and laboratory schedules

Day Three

Board the Yamal
Depart for Finland
Main meeting hall orientation
Rules and guidelines
Set up network and satellite uplinks
Begin live streamlink
Begin “Heart Math” training

Day Four

Arrive in Finland
Tour Finland
Public Meeting and Conference
Return to the Yamal

Day Five

Travel to Ellismere Island
Begin classes in Marine biology
Begin classes in polar astronomy
Begin classes in Hollow Earth History
Begin Aurora Watch
Continue “Heart Math” Training
Begin nightly concerts with Expedition composer
Issue Parkas and sponsored supplies

Day Six

Begin breaking ice
Begin daily helicopter excursions to find the best path forward
Begin Polar marine life sampling
Begin Sea Water sampling
Begin baseline magnetic measurements
Calibrate the gyroscope for Earth curvature measurement
Continue Aurora Borealis project
Begin human consciousness classes and measurements
Continue UFO filming and sonar stimulation

Day Seven

Continue breaking ice
Continue daily helicopter excursions to find the best path forward
Continue Polar marine life sampling

Continue Sea Water sampling
Begin searching for oceanic depression using magnetic measurements
Begin gyroscope for Earth curvature measurement
Continue Aurora Borealis project
Continue human consciousness classes and measurements
Continue UFO filming and sonar stimulation

Day Eight

Arrive Magnetic North Pole
Continue search pattern for oceanic depression
Continue breaking ice
Continue daily helicopter excursions to find the best path forward
Continue Polar marine life sampling
Continue Sea Water sampling
Continue Aurora Borealis project
Continue human consciousness classes and measurements
Continue UFO filming and sonar stimulation

Day Nine

Magnetic North Pole mapping for possible planetary opening
Continue search pattern for oceanic depression
Continue breaking ice
Continue daily helicopter excursions to find the best path forward
Continue Polar marine life sampling
Continue Sea Water sampling
Continue Aurora Borealis project
Continue human consciousness classes and measurements
Continue UFO filming and sonar stimulation

Day Ten

Use completed human consciousness training to attract inner Earth presence
24-hour day of observation for Inner Earth contact
Obtain sea floor core samples
Complete mapping of oceanic depression
Begin return trip to Murmansk

Day Eleven

Continue return trip to Murmansk
Continue oceanic depression mapping to verify circular shape
Continue UFO filming with sonar stimulation
Continue interviews for human consciousness study

Day Twelve

Arrive open water and stop breaking ice
Continue return trip to Murmansk
Continue UFO filming with sonar stimulation

Continue interviews for human consciousness study

Day Thirteen

Arrive Murmansk
Debriefing and file closing
Prepare for departure

Day Fourteen

Return to Moscow
Farewell dinner in Moscow

Day Fifteen

Arrive at domestic destinations
Voyage is complete

Work will begin on file transfers and post production for the documentaries within a week of arriving in Los Angeles.

Investor Participation

Advanced Planetary Exploration, LLC is a for-profit company formed to conduct Expeditions to study the mysteries of the universe and of the Earth. The North Pole Inner Earth Expedition is a venture to a part of the planet that has never been seen by civilian exploration teams. The data collected on this Expedition will be unique and valuable to the world.

Emerald Films, Inc. is a Los Angeles based film production company that will produce the five documentaries and fully coordinate the Expedition with Dr. Brooks Agnew.

It is strongly believed that these historic documentaries will be viewed by an ever-growing audience which has expanded to include feature audiences. The old lines between the two are fading as we create entertaining, cutting edge, and new thought-provoking content. We believe that the DVDs will generate revenue for at least 10 years.

Investors are invited to participate in the funding of the Expedition, and in the subsequent profits from all documentaries in all media.

It is the intent of the Company to pay investors 120% of their initial investment plus 50% of profits from all revenue streams, after recoupment. Residual sales will continue for 10 years, at which time investor payments will have been negotiated for a settlement.

This business plan is not binding and is not an offering of securities.

We will accept letters of credit for the Expedition, but payment must be guaranteed, and is not refundable once the voyage is chartered. There is no guarantee of performance of the films in the market, but if comparison to documentaries of well-received projects such as climbing Mount Everest or fishing for King Crab are any indicator, the NPIEE documentaries may be even more successful. Investors and angels who can catch this vision will be participating in history and will have the adventure of a lifetime when they become involved.

The Only Conclusion:

The North Pole Inner Earth Expedition is by far the most innovative and courageous exploration effort in modern times. We are unable to go to the Moon. We are decades away from manned exploration to Mars. This Expedition to the North Pole region is possible and within reach.

There has never been a more exciting or appropriate time to visit this region of the Earth. The science is ready. The documentary viewing public is ready. The mission is extraordinary enough to dominate documentary content for a strong feature release and bold enough to make history.

We want the public to participate. We want all the data to be freely released. The expedition and production need support from those who can see the vision.

With a proven global marketplace as already evidenced by 17 million Japanese viewers, the *Galileo Award*, many millions of online hits, and low production cost, visionary investors may see solid financial return on their investment as well as films that they can be proud to see their names on.

We invite you to contact us with any further questions and to participate in this great adventure.

Sheila McCarthy
Emerald Films, Inc.
11922 Kling St. Ste. 210
Valley Village, CA 91607
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Fax: 818-985-9880
Email: smzmc@aol.com

Dr. Brooks A. Agnew
Advanced Planetary Explorations, LLC
2929 Magazine Street
Louisville, Kentucky 40211
bagnew@phoenixsciencefoundation.org

The Yamal Charter

Poseidon Arctic Voyages, Ltd.

9 Perseverance Works, Kingsland Road,
E2 BDD London, UK
tel.: +44 8700689L42,
tel./fax: +44 870 068 8265
e-mail **info@nclrthpolevoyages.com**

To: Brooks A. Agnew
Advanced Planetary Explorations, LLC

Dear Dr. Brooks A. Agnew,

The references made to your e-mail request dated February 8, 2007 which is appreciated.

"Poseidon Arctic Voyages, Ltd. is pleased to inform you that the icebreaker Jamal is available on a 15-day passenger charter departing from July 13, 2009.

The daily charter rate is USD 107,600-00 . This includes:

- 2 overnights in a 5x hotel in Moscow with breakfast;
- Airfares Moscow-Murmansk-Moscow;
- Group transfers between the airport, ship and airport (from 1-5 passengers);
- Luggage transfer between the airport and the ship;
- Voyage aboard the vessel Yamal (itinerary is to be agreed on with" Poseidon Arctic Voyages not later than 1-50 days prior the departure);
- All shore excursions and activities throughout the voyage by "Zodiacs and helicopters (as included in planned group excursions);
- Four meals a day;
- All miscellaneous use taxes and port charges throughout the program;
- Special expedition Parka.

Not included:

- Passport and visa expense (if required);
- Government arrival and departure taxes(if required);
- Meals ashore and supplement for single hotel accommodation (if required);
- Luggage cancellation and personal insurance(which is strongly recommended);
- Excess Luggage charges;
- Telecommunication.* laundry and beverage charges aboard the vessel;
- Standard tips at the end of the voyage for stewards and other service personnel aboard
- Fees for visiting natural reserves
- Expenses on obtaining permission for bringing scientific equipment aboard the icebreaker Yamal.

Please note: Poseidon Arctic Voyages, Ltd. Requires the appropriate time-Charter Contract to be signed with the Party that you now represent the deadline for signing the contract is March 15. The Draft of the Time-charter Contract has been sent to you via e-mail

Best regards,

General Manager

Poseidon Arctic Voyages A/Effi PAT

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Alexey Mironov

Company Information

Name of the Company: "Poseidon Arctic Voyages, Ltd."

Type of Business: Tour Operator

In Business: since 1999

Areas of Operation: the North Pole, the Russian Arctic,
the Russian Far East

Specialization: Icebreaker Expedition Cruises

Vessels in Operation: Icebreaker "Yamal" (nuclear)

MS "Marina Tsvetaeva"(diesel)

Industry Certifications and Accreditations:

- Russian National Tourism License for Russian Branch of the Company.
- "Poseidon Arctic Voyages, Ltd." is an adviser of the Russian Government Inspectorial
- Commission to control the quality of passenger's accommodation on icebreakers.

Number of Voyages per Year: Six - eight (6 – 8) currently.

The company has been performing rapid growth rate during the past years: in 2003 the total number of Expedition Cruises by "Poseidon was four (4). Also in 2003 "Poseidon Arctic Voyages" started doing three Icebreaker Expeditions to the North Pole. Opportunity to increase the number of the expeditions is highly limited.

Icebreakers in Russia belong to the Russian Government. During Autumn, Winter and Spring these vessels are on their "icebreaking duty" for the needs of the Russian Federation. It is only in Summer that "Poseidon" has the opportunity to charter the "Yamal" for these unique expeditions.

2

The list of Expeditions accomplished and the time periods for their realization:

- **North Pole Icebreaker Expedition Cruise:** the end of July – the beginning of September
- **Icebreaker Expedition to Franz Josef Land:** the beginning of July – the beginning of September
- **Icebreaker Expedition "The Transpolar Bridge":** the beginning of July – the beginning of September
- **Icebreaker Expedition "The Fascination of the Northeast Passage: the Pearls of the Russian Arctic":** the end of July – the end of August
- **Expedition Cruise Precious Isles of Russia – Non-pacific in the Pacific:** the end of June – the beginning of August
- **Expedition Cruise Precious Isles of Russia – Hidden Paradise on the Edge of the World:** the beginning of July – the beginning of August

Icebreaker Expedition Cruises – Product Characteristics

In spite of the fact that we sail, the voyage is not of a “cruise” style. This is an expedition to areas of the planet Earth that may still be called “terra incognita”. We use the word

“expedition” to name the voyage: - Which is carried to remote and hard-to-reach areas of our World; - Which is highly dependent on Nature: weather and ice conditions are competent navigators of our vessel, and they are “equal in rights” to officers on the Bridge;

- Which is never alike to the previous one: there is always the element of the unexpected;

- Which binds the travelers with unique team-spirit, and during which scientific data is delivered and discussed among the voyage participants;

- During which there happens personal contact with the environment as well as wildlife encounters. The definition of the Icebreaker Expedition is a wider than the above of the expedition. All the abovementioned is very true about the Icebreaker Expeditions, but: special means, used in Icebreaker Expedition along with the Arctic ice and weather conditions make the Icebreaker Expedition the voyage:

- Which requires the usage of helicopters and zodiac-type boats to land in places, unattainable for other craft;

- Which imply landings onto floes of the Arctic ice;

- During which the most modern technical achievements enable us to live in and to travel across the area, which has been considered deadly some 50 years ago.

The Arctic ice is known to be the hardest ever and on the entire Earth. The consequence – we need an icebreaker to reach our goal. These vessels are mighty and maneuverable, ideally suited for sea passages and ice fields. Half a century ago extreme hardships, often beyond the human capacities, were the essentials of expeditions to the Arctic. The lack of appropriate means for traveling in this severe area back in those times made the brave explorers to pay frequent price - life - for their deeds. Scientific and technical growth of this Civilization in the course of time has solved the matter of the Arctic transportation and life. Thus the participants of our Icebreaker Expeditions are welcomed to use their vital energy for observing, exploring, photographing i.e. for learning the Arctic.

Company’s Philosophy Overview (extract from the Passenger Pre-Departure Brochure)

Dear Adventurer,

Thank you for choosing to travel with us, and welcome aboard!

“Poseidon Arctic Voyages” operates powerful Russian icebreakers for expeditions to the North Pole and the Russian Arctic. The territories, known as “the Russian Arctic” have been closed for tourists due to political and military reasons for quite a time. It is only during the last decade that foreign citizens (as well as the Russian ones) have got a chance to appreciate the beauty of the Russian Arctic. With the World becoming smaller, human aspiration to visit remote and hard to reach destinations increases. Vessels called “icebreakers” are specially constructed to negotiate hard Arctic ice to provide for human presence in areas with normally inhuman living conditions. Icebreakers we operate, are real working vessels preoccupied with ship escort, scientific program’s support in the Arctic, etc. Owned by the Russian government, they serve national interests of the Russian Federation. During limited period of time in summer and autumn, navigation of Russia’s northern seaways does not require the mightiness of the icebreakers. Due to this we have the opportunity to offer you our unique expeditions. Once you step on board the vessel, you are immediately transported into the world of reliability and mightiness, simplicity and comfort, adventure and study.

Icebreaker expeditions give you freedom to conquer the North Pole even if you are 70.

Icebreaker expeditions enable you to land onto unpopulated Arctic lands and to see the beautiful contrasts of pristine Arctic wilderness. Icebreaker expeditions give you a chance to sail, to walk, to fly (The icebreakers operated by “Poseidon Arctic Voyages” have

helicopters aboard to carry out ice reconnaissance, passenger flights and landings during our Arctic excursions) around the areas, which were accessible for a limited number of visitors (mainly, explorers and scientists) only a couple decades ago. Navigation in the Arctic regions depends heavily on weather and ice conditions. Due to this our routes are structured so that they should allow the passengers to spend as much time as possible ashore getting to know live nature and historical places of this severe region. The thrill but safety of icebreaker expeditions by “Poseidon Arctic Voyages” is based upon the experience of the personnel of the company, deep knowledge of the Arctic by the Expedition Team, and skills of the Captain, the Crew and helicopter pilots. Captains and the officers of Russian icebreakers are World-recognized experts on the Arctic Navigation.

Helicopter pilots have already flown not a single thousand of hours far beyond the Arctic Circle. All of them know well how to cope with our main Arctic Navigator - the Nature itself - in order to make the most out of every voyage. Our motto is: travel with us and observe. Do not take anything home except pictures, good spirits and wonderful impressions. Do not leave there anything except for part of your hearts.

Policy of Poseidon Arctic Voyages is based upon following:

Ecology.

Nowadays the Arctic is one of the last ecologically intact wilderness sanctuaries on our planet. The Arctic's ecological balance, however, is extremely precarious. Under the region's extreme climatic conditions, animal and plant life exists on the verge of their tolerances. Any interference by man in the region must be extremely cautious and carefully considered because the consequences are much more serious than elsewhere. With this in mind, Poseidon Arctic Voyages ensures that expeditions are arranged in a way that minimizes disturbance to wildlife and the fragile natural environment of the Arctic. All our expeditions comply with all International ecological requirements and requirements for conservation of natural resources.

Safety. Safety of our tourists and staff is of paramount importance to us. Due to the fact that we carry out voyages to remote and insufficiently explored parts of the Earth, every part of our itinerary is thought out in the most careful manner. Although any expedition involves some degree of risk, our ship is certified by all international organizations having regulatory authority for voyages of this type. The crew and attending staff are experienced and qualified for operations in the most challenging ice conditions. Helicopters and Zodiacs, which are essentials of every expedition of ours, meet all conventional requirements. Helicopter pilots have already flown several thousand of hours in the Far North. They are real experts in Polar Aviation. Zodiac drivers are also top-class professionals.

New Discoveries. Itineraries of our voyages are never the same. Each new voyage is not alike the previous one. We never stop at our goals, trying to reach and explore newer parts of the Arctic. Every passenger aboard our vessels may take himself/herself as a Polar explorer.

New Attainments. Every one out of our personnel is devoted to the Sea and the Arctic. Highly professional, they are permanent participants of our expeditions for many years, they are eager to share their knowledge with our passengers. Lectures, they conduct, do not look like High School classes: all the information is given to an audience in informal and friendly matter. Beyond any doubt, everyone, having cruised with us, takes home not only good impressions but new attainments also...

Excellent Cuisine. Times, when Polar explorers had to eat dried biscuits and dried meat are over. Our chefs will treat you to the most refined and exquisite courses of international cuisine.

Expedition Team. Accurate landing onto the helicopter deck or onto the glacier in the

blasts of the strong wind, ice reconnaissance in the fog – this is only ‘the iceberg crest’ of the enormity of tasks to be fulfilled by the helicopter team. Their experience is completely at your disposal to enable you to see more in spite of weather and ice conditions (up to certain extent of course – your safety is paramount). It is true for the Arctic regions that the names of the helicopter pilots are almost as well known, as the names of icebreaker captains. Both of them, the ice-breaker and the helicopter make up for an incredible tandem, which is very effective in negotiating the challenging ice and weather conditions of the Arctic.

Bank Details:

BENEFICIARY NAME: POSEIDON ARCTIC VOYAGES LTD.

BENEFICIARY’S BANK : BANK OF CYPRUS LTD.,

International Business Unit,

Limassol, Cyprus

SWIFT ADDRESS (BIC CODE): BCYPCY2N

ACCOUNT NUMBER (USD): 0385-40-055502-06

ACCOUNT NUMBER (EURO): 0385-40-168099-48

IBAN for payments in USD: CY65 0020 0385 0000 0040 0555 0206

IBAN for payments in EURO : CY66 0020 0385 0000 0040 1680 9948

VAT REG. NO 18001802U